

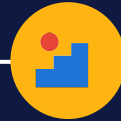
integrated MSP case study: more than 100 contingent workers mobilized to build COVID-19 testing kits.

industry: medical device



challenges & goals

When the COVID-19 pandemic hit the U.S., this medical device company quickly shifted operations to where it was needed most: developing and manufacturing testing kits. With that change in direction, the company needed to ramp up hiring on the West Coast to support the production of more than one million tests per week.



solution

As the company's integrated managed services provider (MSP), Randstad Sourceright quickly provided the market intelligence, analytics and skill set data the company needed to make informed and confident business decisions. Randstad Sourceright then recruited a talent pool of qualified contingent workers and identified niche suppliers to get talent deployed as quickly as possible and help the organization start manufacturing COVID-19 testing kits.



key results

- more than 100 contingent workers have been hired in just 4 weeks to build COVID-19 testing kits
- hazard pay was incorporated to attract contingent talent
- digital toolkit was introduced to expedite virtual interviewing and remote onboarding

[> read the full case study](#)

